

MARKETING MATERIALS



INTRODUCTION

For export partners

We are excited to introduce our comprehensive range of branded NAILS COSMETICS merchandise designed specifically for your business success. Our carefully curated collection includes premium gift items, professional tester sets, and strategic marketing materials that will enhance your customer engagement and sales opportunities.

Each item has been thoughtfully designed to reflect our commitment to excellence while providing practical tools for growing your business. From elegant packaging solutions to educational materials, every piece of merchandise serves both functional and promotional purposes.



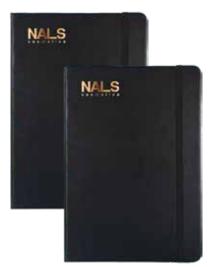


BUSINESS CARDS

Personalized Business Cards

A sleek and professional business card designed for representative, featuring a sophisticated look with high-quality soft touch matte texture finish. The design incorporates brand colors and fonts, ensuring a cohesive look that represents NAILS COSMETICS brand's identity.

SIZE: 90 x 50 mm SPECIFICATION: digital two side printing | soft touch finish AMOUNT per set: 100pcs



NOTEBOOK Branded merchandise

Black, soft touch NAILS COSMETICS branded notebooks serve as trusted companions for capturing ideas, documenting progress, and gifting to partners. Perfect for business meetings to organize meeting notes.

SIZE: A5 / 148 x 210 mm SPECIFICATION: black with gold logo print | 160 plain pages | souft touch finish AMOUNT per set: 1pc



MUG Branded merchandise

Elegance in simplicity. Black ceramic mugs with gold NAILS COSMETICS logo offer a refined touch of luxury. With clean lines and sophisticated finish, these mugs are the epitome of minimalist design with an elevated, luxurious appeal.

SIZE: ø95 x 100 mm | 450 ml SPECIFICATION: Black ceramic mug with a glossy finish | gold logo print AMOUNT per set: 1pc



COLOR CHART

Product based color chart



NAILS COSMETICS product collections, where professional quality meets creative expression. Our carefully curated color charts showcase our entire range of nail products: bases, tops, gel polishes, design products and specially made collections, allowing you to explore our complete line of products without opening individual bottles.

SIZE: 3 - 16 pcs of product tips SPECIFICATION: product design based cardbord wrap for tips AMOUNT per set: 1pcs



SHOPPING BAG Branded plastic bag

White NAILS COSMETICS branded plastic bags designed for everyday merchandise, combining clean presentation with durable construction. These bags create professional appearance, perfect for showcasing or carrying our products.

SIZE: A6 / 105 x 148 mm OR A5 /148 x 210 mm SPECIFICATION: PE branded bags | 50 mk AMOUNT per set: 1pc



SHOPPING BAG Branded cardboard bag

Shahada dahabdaha bag

Premium black paper bags specifically designed for NAILS COSMETICS merchandise, combining sophisticated presentation with durable construction. These bags creating an elegant contrast perfect for showcasing or selling brand's products.

SIZE: 350 x 80 x 260 mm SPECIFICATION: coated papper 170gr| UV glossy coated logo | 6mm cord handles AMOUNT per set: 1pc





PEN

Branded merchandise

NAILS COSMETICS branded metallic pens featuring precision laser engraving. Ideal for promotional events, corporate giveaways, and client gifts, these pens combine functionality with a premium aesthetic.

SIZE: 145 mm SPECIFICATION: gold color metallic pen | white engraving | blue ink AMOUNT per set: 1pc

TABLETOP DISPLAY Product display

Compact, impactful display system, offering an efficient way to showcase NAILS COSMETICS brand, products, and messaging in a variety of settings. Usable for event stands or trade shows.

SIZE: 343 x 223 x 85.5 mm SPECIFICATION: organic glass stand | black + ivory AMOUNT per set: 1pc

TABLETOP DISPLAY

Nail file display

Premium display stand, designed for professional nail filesa professional-grade organic glass display stand branded with NAILS COSMETIC logo, featuring a glossy black finish and 12 individual slots for organizing different nail file types, perfect for salon counter display and organization.

SIZE: 268.33 x 220 x 200 mm SPECIFICATION: organic glass stand | black + ivory AMOUNT per set: 1pc







WANTED Q5 / Q10 GEL

Product testers



NAILS COSMETICS product testers. Revolutionary formula – specifically designed based on extensive feedback from professionals. Our team of expert specialists has crafted gel to address the common challenges technicians face daily, creating a professional-grade solution that combines exceptional quality with effortless application.

SPECIFICATION: Selection of 17 shades | 5ml

ACRYGEL DUO Product testers

NAILS COSMETICS product testers. Ideal for gifting to new clients or customers. A convenient way to explore the high-quality Acrygel DUO range, featuring brands' top-selling gel formulas. Available in smaller sizes than the full-sized bottles, offering a great introduction to the brand and products. Perfect for introducing customers to innovative and trusted nail care solutions.

SPECIFICATION: Selection of 5 shades | 5ml



BASES Product testers

NAILS COSMETICS product testers. A great option for gifting to new clients or customers. A hassle-free way to experience the top-performing base coats in convenient, smaller sizes than the original bottles. Perfect for showcasing the quality and effectiveness of the base coats while introducing customers to the brand and its offerings.

SPECIFICATION: Selection from NAILS COSMETICS collection | 8ml





TOPS

Product testers

NAILS COSMETICS product testers- offer a convenient way to sample brand's top-rated products before committing to the full size. An ideal solution for showcasing the flawless shine and long-lasting protection, allowing customers to experience the brand's exceptional quality firsthand. Perfect for those eager to elevate their nail care routine with a trusted, highperformance top coat.

SPECIFICATION: Selection from NAILS COSMETICS collection | 8ml



ICONIC CLASSIC COLLECTION Product testers

Collection of three essential gel polish products, timeless classics representing quality and versatility. Products featuring professional- grade formulas ensuring constant performance, intensive pigmentation, easy application, with self-levelling properties, long-lasting wear without fading, excellent adhesion and durability.

SPECIFICATION: Quick French White Line, 8 ml | Quick Intensive Black, 8 ml | Quick Classic Red 8 ml AMOUNT per set: 3pcs

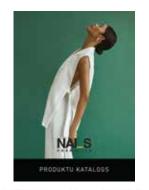


WANTED Q5 GEL STARTER KIT Product testers

NAILS COSMETICS product testers. Perfect for presents for new clients or customers. An easy way to try NAILS COSMETICS' popular and bestselling WANTED GEL products. Comes in smaller sizes than original bottles. An easy way to introduce customers to new products or the brand.

SPECIFICATION: Quick Builder Clear Hybrid Base, 8 ml | Quick Crystal Shine Top, 8ml | Wanted Q5 Gel, 5ml(6 shades) AMOUNT per set: 8pcs







CATALOGUE

Product catalog in your prefered language

Digital or high-quality printed product catalog that highlights wide range of NAILS COSMETICS products. With a clean layout, eye-catching visuals, and well-organized sections, this catalog serves as a valuable marketing tool for future customers, trade shows, and business presentations. Customization in your prefered language.

SIZE: A4 / 210 x 297 mm SPECIFICATION: digital two side printing | soft cover | 64 pages AMOUNT per set: 1000pcs printed eddition | 1pc digital file







Promotional leaflets

FLYERS

A sophisticated flyer, based on NAILS COSMETICS visual guidances- designed to advertise new products or special offers from brand. Using a clean layout with striking visuals and concise product descriptions, flyer effectively communicates the value of featured items and brand itself.

SIZE: A6 / 105 x 148 mm OR A5 /148 x 210 mm SPECIFICATION: digital two side printing(ENG + custom language translation) | 170gr AMOUNT per set: 100pcs



ROLL-UP BANNERS

Portable banner stands

Professional display solutions designed for maximum impact and versatility. These self-contained display systems combine sleek NAILS COSMETICS design with practical functionality, making them ideal for events, exhibitions, and permanent installations. Available to design for products or brand or special offers.

BANNER SIZE: 85 x 200 mm

SPECIFICATION: one side full color printing with metal stand | packed in carring bag | custom designs AMOUNT per set: 1pc





T-SHIRTS

Branded merchandise

NAILS COSMETICS essential minimalist t-shirt, designed for those who appreciate understated elegance and quality. Branded merchendise for events, presents or masters working with NAILS COSMETICS products.

SIZE: S , M , L , XL , XXL SPECIFICATION: 100% cotton | short sleeve classic cut AMOUNT per set: 9pcs (S - 1pc, M - 2pcs , L - 3pcs , XL - 2pcs , XXL - 1pc)



BRUSH ORGANIZER 2 in 1- Brush case/stand

NAILS COSMETICS black 2 in 1 case for brushes/ stand for comfortable brush storage and use. A professional- grade storage solution designed specifically for manicure artists and nail technicians. This premium tool organizer ensures your valuable gel brushes and small design elements stay safe, clean, and perfectly organized.

SIZE: 200 x 95 X 30 mm SPECIFICATION: black, sturdy, multisection AMOUNT per set: 1pc



BAG Branded merchandise

A perfect blend of functionality and refined simplicity, NAILS COSMETICS branded black shopper bag stands out with minimalist aesthetics, with a focus on durability and style. Ideal for corporate branding, premium giveaways, and everyday use.

SIZE: 380 x 460 x 140 mm SPECIFICATION: black, sturdy, 1 section AMOUNT per set: 1pc